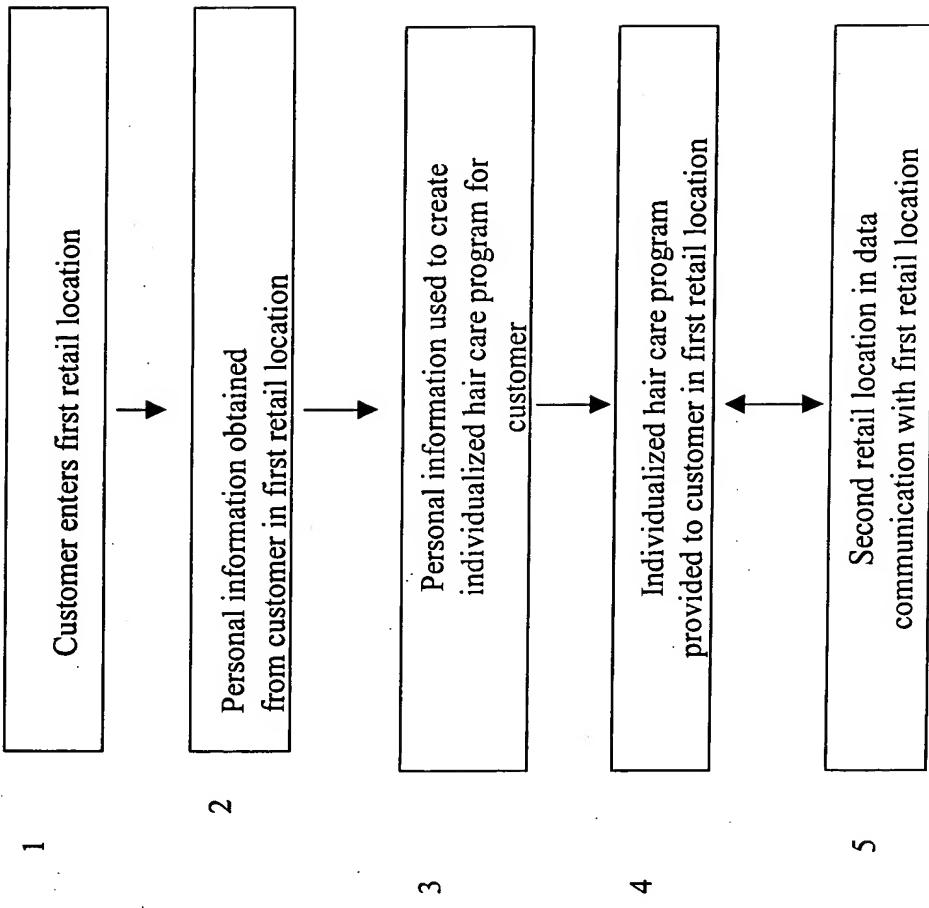


Figure 1



Obtain Personal Information from Customer

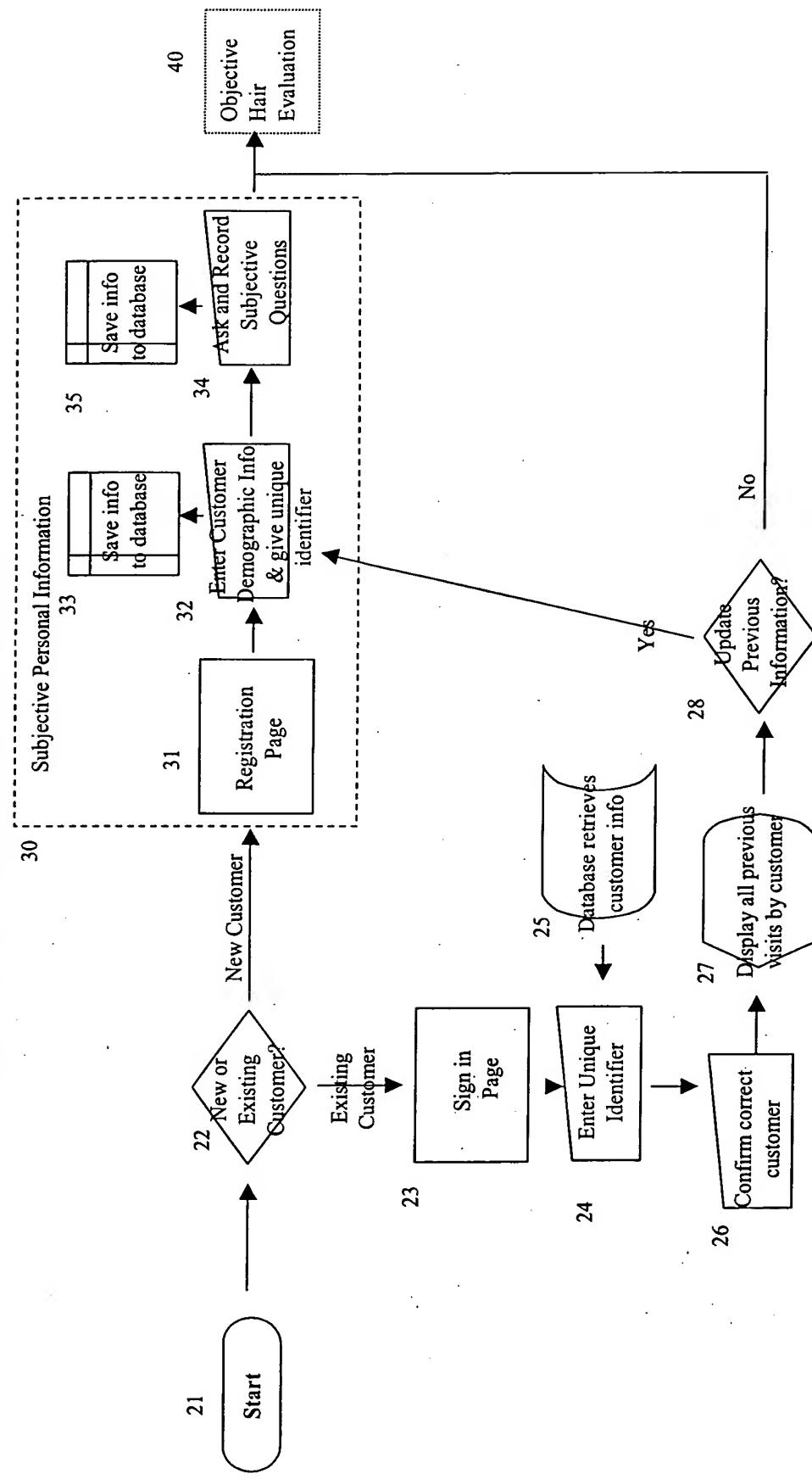


Figure 2

Objective Hair Evaluation

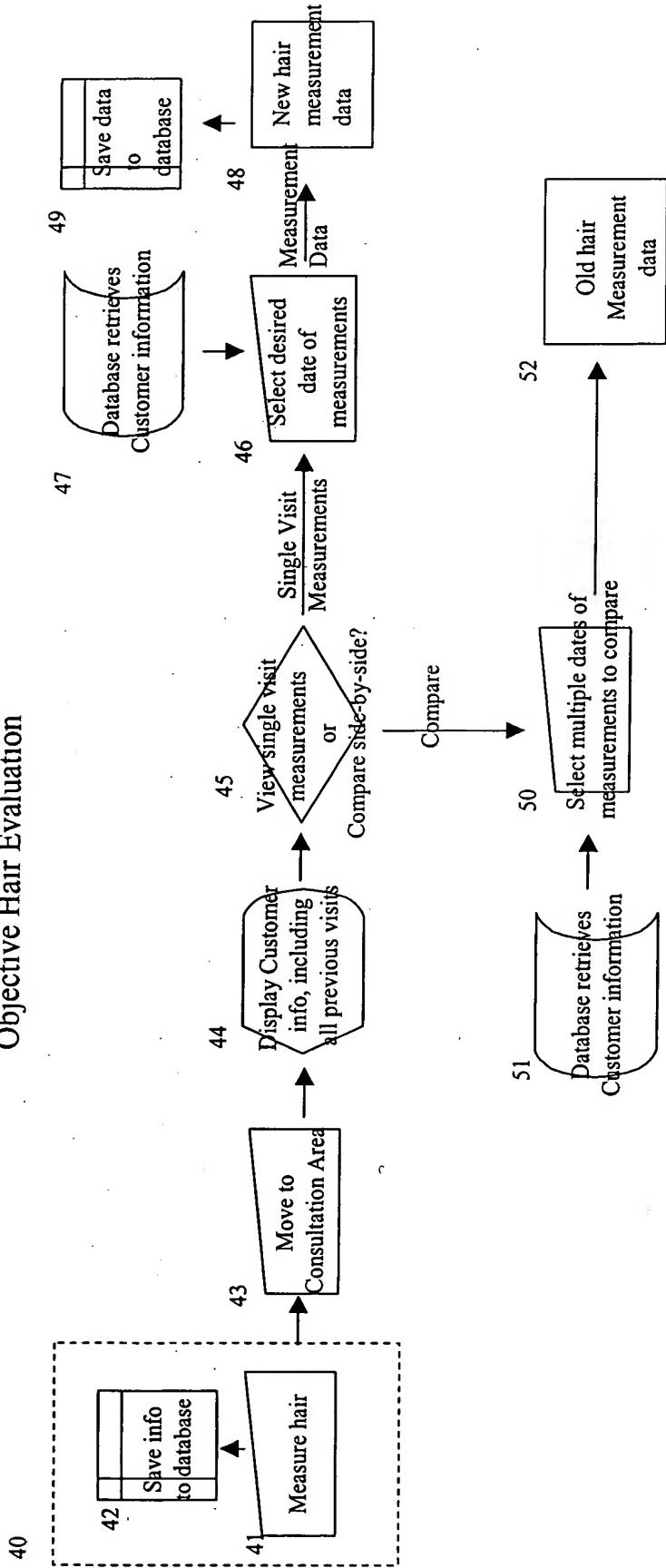


Figure 3

Create Personalized Hair Care Program

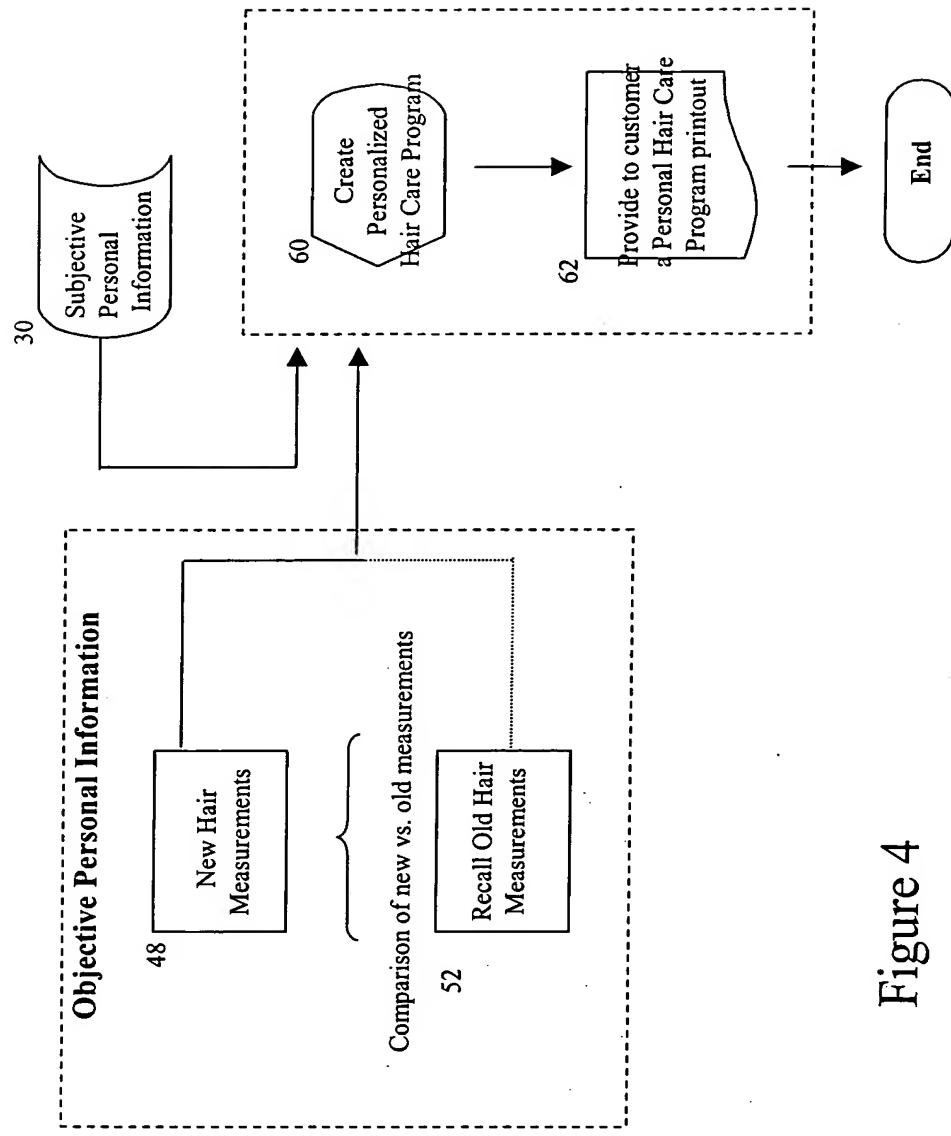


Figure 4

Figure 5

Individualized Hair Care Program for Customer Jane Doe

Personal Hair Care Information	
Hair Damage Score:	2
Hair Diameter:	Fine
Dandruff Score:	2 (Mild)
Hair Oiliness:	Medium
Self-described Lifestyle:	Active
Self-described Stress Level:	High
Self-described Dietary Habits:	Vegetarian
Hair Care Regimen Preference:	Simple (<10 minutes/day)

Personal Hair Care Recommendations	
1.	Ultra Mild Shampoo
2.	pH Balanced Detangler
3.	Mild Body Wave Permanent (2x per year)
4.	Hair cut in shoulder length style
5.	Recommended seminars or video programs: 1. Stress Management 2. Hair and Nutrition 3. Hair and the Sun
6.	Personal consultation on easy care hair styling